



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

4 June 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

### SANTA ROSA SUMMER CAREER FAIR

The Santa Rosa County Chamber of Commerce has listed the following event which may be of interest to you and/or your clients:

Santa Rosa Summer Career Fair      Wednesday, June 13, 2012      9:00AM to 1:00 PM

Location: Pensacola State College Milton Campus 5988 Highway 90 Milton, FL 32583

For more information regarding this event, contact Brittany Callahan at 850-607-8797

### GENESIS RAIL SERVICES HIRING EVENT ON 6/5

Please see the attached news release detailing the upcoming Genesis Rail Services hiring event to be held at the Walnut Hill Community Center next Tuesday, June 5<sup>th</sup>. If you have any questions or concerns, please do not hesitate to contact me at 850-607-8797 or [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org).

We greatly appreciate your assistance spreading the word throughout our community!



Genesis Rail  
Services.pdf

Brittany B. Callahan   Outreach Representative   Workforce Escarosa, Inc.  
Office: 850-607-8797   Email: [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org)

### DISASTER RECOVERY TIP #22: PLANNING FOR THE UNKNOWN - ASSESS YOUR RISK

2012 has picked up right where last year left off. Thus far we have seen tornadoes in January, record breaking wildfires in New Mexico, unseasonably warm temperatures in March and an unusually [early start to hurricane season](#).

Whether it's spring, summer, fall or winter, disasters are not limited to just one season -- and neither is our need to prepare for them.

So where should you begin? Start by assessing your risks. Fill out the following [risk assessment form](#). From there you will be able to evaluate the likelihood of the threats you've identified and start to build your plan accordingly.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit [www.agilityrecovery.com](http://www.agilityrecovery.com) or call 866-364-9696

## **CATHOLIC CHARITIES EMERGENCY ASSISTANCE PROGRAM**

If you were affected by the Deep Water Horizon/BP Oil Spill, Please contact us!

**Catholic Charities of Northwest Florida** is expanding the Emergency Assistance services we provide to your community. If you require emergency assistance, **please contact us TUESDAYS at (850) 436-6425 between the hours of 9AM – 11 AM for an eligibility screening.** If eligible, an appointment will be scheduled.

You must bring the following items to your appointment (if applicable):

- ☐ **Photo ID** for all adult household members (ages 18 and above)
- ☐ **Social Security Cards for all household members (including children)**

*- if you've lost your social security card, you can get a letter from the Social Security Office with your number on it. Shot records can be used for school-aged children.*

☐ **Proof of all household income:** *Paycheck Stubs, Food Stamp Benefit Statement, TANF Papers, SSI, Disability and/or Social Security Benefit Statements, Alimony, Pension, Child Support, etc.*

☐ **Lease agreement or Mortgage statement/payment book**

☐ **Copies of all of your most recent bills and expenses (to include):** *Utility Bills, Child Care expenses, Credit Card Statements, Phone Bill, Car Note/Insurance Statements, Cable Bill, and any other monthly expenses you have. If you don't have any of these items, you should get copies of them from the internet or from the company(s) with whom you do business. If requesting utility assistance, the bill must be in your name. If it is not, you must bring a notarized statement from the person whose name is on the account.*

☐ **If you lost employment or was adversely affected by the Deep Water Horizon/BP Oil Spill and the associated economic downturn, please provide:** *Unemployment Compensation documentation, Claim number and documentation, HAZ-WOP certificate and associated badges/ID's if you provided beach clean-up. If you lost income as an in-direct result of the oil spill and please make us aware during your eligibility screening. We may be able to assist you.*

**If you need to reschedule or cancel your appointment, please call (850) 436-6425 and let us know as soon as possible.**

**Catholic Charities of Northwest Florida** is expanding the Emergency Assistance services we provide to your community. If you require emergency assistance, **please contact us TUESDAYS at (850) 436-6425 between the hours of 9AM – 11 AM for an eligibility screening.** If eligible, an appointment will be scheduled.

### **EMERGENCY ASSISTANCE PROGRAM**

**If you were affected by the Deep Water Horizon/BP Oil Spill, Please contact us**



Santa\_Rosa\_County  
\_Flyer.pdf

## **CRIME PREVENTION TIP**

### **Boating Safety Tips for Summertime**

The sun is shining, the fish are biting and many residents are ready to hitch up the boat and trailer and head to the back bays, the rivers and the gulf. As you plan your summer fun on the water, the Santa Rosa County Sheriff's Office encourages recreational boaters to "know before you go".

- **Know both county and state boating laws.** Boating safety education courses are available online. Not only will this course provide you with important information for staying safe on the water, but Florida law states that anyone who operates a motorboat of 10hp or greater, and born on or after 1/1/88 must complete an approved boating safety course.
- **Know that drinking and boating don't mix.** Be aware that operating a boat while under the influence is not only a significant danger that can lead to disaster, but it's against the law. Being charged with BUI can put your freedom at stake and leave you with serious financial consequences.
- **Know the forecast.** Weather can change very quickly on the water so keep an eye to the sky and monitor radio and weather channels frequently.
- **Know how many lifejackets you have on board.** The law requires that all recreational boats must carry one wearable life jacket for each person aboard.
- **Know the risks.** Carelessness and inattention are the leading cause of boating accidents in Florida. Captains are expected to navigate the waters safely and should always be on the lookout for other watercraft, swimmers and safety hazards.
- **Know Limits.** Know your physical limits, vessel speed limits and always put safety before convenience. Summer brings increased patrols on the waterways and enforcement of boater safety laws is very strict.
- **Know where you are going and prepare a float plan.** The Florida Fish and Wildlife Conservation Commission have a great float plan at [www.myfwc.com](http://www.myfwc.com). Complete the form then leave it with someone you can depend on to notify law enforcement in case you do not return as scheduled.

**Enjoy the beautiful beaches and waterways in our area and have a safe summer!**

### **WIRELESS EMERGENCY ALERT (WEA) SERVICE**

Have you recently received a severe weather alert on your mobile device? As of this April, the Wireless Emergency Alert (WEA) is a free national emergency alert system to send concise, text-like messages to WEA-capable mobile devices. When the National Weather Service issues certain weather warnings, cell towers will now broadcast the alert to cell users in the threat area.

Private forecasting companies have offered warnings to subscribers before, but this is the first national service by the federal government and the wireless industry. Wireless providers representing nearly 97% of subscribers are participating in the program, including AT&T, Cellcomm, Cricket, Sprint Nextel, T-Mobile, U.S. Cellular, and Verizon. WEA is also known as the Commercial Mobile Alert System (CMAS) or the Personal Localized Alerting Network (PLAN).

### **SANTA ROSA COUNTY HEALTH DEPARTMENT OFFERS SOME TIPS TO "BEAT THE HEAT"**

According to the calendar, the first official day of Summer is June 20, but temperatures in our area have already risen to over 100 degrees on several days. Many of us enjoy spending time outside and others have to work outside. As temperatures continue to climb, the Santa Rosa County Health Department urges residents and visitors to know the warning signs of heat-related illnesses and the steps to take to help prevent them.

#### **TIPS FOR PREVENTING HEAT-RELATED ILLNESS**

- Drink plenty of fluids that don't contain alcohol or large amounts of sugar
- Don't wait until you are thirsty to drink
- Limit outside activity to morning and evening hours
- Rest often in shady areas, or remain inside in an air conditioned space
- Wear lightweight, light-colored, loose fitting clothing and a wide-brimmed hat
- Don't forget to protect your eyes and skin by wearing sunglasses and sunscreen

(sunscreens with SPF 15 that protect against both UVA and UVB rays are the most effective)

## HEAT EXHAUSTION

Heat exhaustion is a form of heat-related illness that can develop after several days of exposure to high temperatures and inadequate or unbalanced replacement of fluids. Those who are most vulnerable to heat exhaustion are the elderly, infants and small children, individuals with medical conditions such as high blood pressure, and those working or exercising in a hot environment.

Warning signs of heat exhaustion vary, but may include:

- Heavy sweating
- Paleness
- Muscle cramps
- Tiredness
- Weakness
- Dizziness
- Headache
- Nausea or vomiting
- Fainting
- Moist and cool skin
- Fast and weak pulse
- Fast and shallow breathing

## IF HEAT EXHAUSTION IS SUSPECTED

Cooling measures that may be effective include:

- Drinking cool, non-alcoholic beverages as directed by a physician
- Resting in an air-conditioned environment
- Taking a cool shower, bath or sponge bath

## HEAT STROKE

Left untreated, heat exhaustion may progress to heat stroke, which occurs when the body becomes unable to control its temperature. Seek medical attention immediately if any of these symptoms are present:

- Hot, dry skin or profuse sweating
- Hallucinations
- Chills
- Throbbing headache
- High body temperature
- Confusion/dizziness
- Slurred speech

For more information, visit <http://emergency.cdc.gov/disasters/extremeheat/heattips.asp>.

## **STATE SURGEON GENERAL REMINDS COMMUNITIES OF AVAILABILITY OF SPECIAL NEEDS SHELTERS IN EMERGENCIES**

*-Florida Department of Health highlights the importance of special needs shelters during the 2012 hurricane season-*

As hurricane season begins, Florida State Surgeon General Dr. John Armstrong stresses the importance of being prepared, especially if you or a family member has special medical needs. Department of Health (DOH) employees and community partners work together to make sure that individuals with special needs are prepared and are ensured continuity in services and quality care by helping to staff Special Needs Shelters (SpNS) across the state.

SpNS differ from general population shelters in that they have supplementary power and are capable of providing safe housing for people who need assistance with a health condition or require special supervision by a health care professional. Those eligible for SpNS have a physical or mental condition that requires some medical and/or nursing assistance that cannot be provided in a general population shelter. Local emergency managers maintain a registry of persons with special needs (PSN) for their respective jurisdiction. Guidelines for admittance to special needs shelters may vary from county to county. The following are some general eligibility guidelines:

- Evacuee has special medical necessities, yet does not require hospitalization.
- Precautions or isolation is required that cannot be handled in a general population shelter.
- Evacuee needs oxygen that can be manually supplied.
- Evacuee needs full-time care and is accompanied by a caregiver at the shelter
- Evacuee needs assistance with medications and everyday tasks due to a chronic condition.
- Evacuee needs periodic wound care assistance.
- Evacuee requires accommodations beyond what can be facilitated at a general population shelter.

“During a disaster, special needs shelters are an important—and often essential—option for Floridians and visitors with special medical needs,” said State Surgeon General Dr. John Armstrong. As we continue our mission to protect the health of Floridians and visitors, it is important to remind families and caregivers to assist those with special needs, especially in emergency situations.”

Whether evacuating to a general or special needs shelter, evacuees should be prepared to bring a personal emergency kit along with them. The kit should include:

- A 30-day supply of all required medications.
- Copies of all prescriptions and their dosage or treatment information.
- All medical equipment and supplies such as oxygen tanks, etc., required to sustain the special needs of an individual for a minimum of two weeks.
- Medical information including the name and phone number of medical providers/doctors, home health agencies, copies of medical insurance and/or Medicare and Medicaid cards.
- Personal information (Identification with photo and current address, Social Security card, insurance papers, emergency contacts and any other valuable papers).
- Any special dietary needs or food (must be non-perishable).

All Floridians are urged to plan ahead and know what to do in the event of an emergency.

Please find a Public Service Announcement for building a preparedness kit at

<http://www.youtube.com/watch?v=GPorHPWYoV4&feature=youtu.be>

## **TOURISM & MORE'S "TOURISM TIDBITS"**

### **Developing a Tourism Continuity Plan**

This is one edition of Tourism Tidbits that you hopefully will never need, but definitely want to keep. No matter how good your risk management may be, the bottom line is that from time to time bad things do happen. No matter what we do, natural disasters such as hurricanes and earthquakes occur, people get sick, a crime happens or a terrorism attack comes at the most unlikely place and at the least expected times. When these unforeseen circumstances happen, it is essential to have developed a tourism continuity plan. No two tourism destinations or attractions are totally alike and therefore perhaps the first thing to remember about a good continuity plan is that it must be tailored-made to fit your particular circumstance. Do not simply use someone else's or a boilerplate plan. What may work in one location may simply not work in another location. Understanding this need for individualization, please consider the following ideas

**-Tourism is about being caring and concerned.** Therefore any tourism continuity plan must put people first. If your plan is only focused on keeping your business going without thinking about both the business' needs and your visitors needs, then the plan will be only half complete.

**-Bad things do happen.** Take the time to think about your worse case scenarios. If you could not operate your business, how long would you survive? What financial obligations will you have to meet, even if no one walks through the door or comes to visit your community. What would you do if your employees take sick, or transportation services to your locale were to

cease?

**-Have a written continuity plan that is understandable to others.** Many managers assume that they will be the one to hold their business or tourism local together in case of emergency. The problem is that managers and tourism executives are also people and things can also happen to them. Write out as much as possible and make sure that you leave the plan in an easily accessible place.

**-Review your plan with your insurance agent.** There may be a whole host of insurance options that can insure continuity for a very low cost. While an insurance policy cannot provide 100% protection, having the right insurance may mean the difference between continuity and bankruptcy.

**-Review this plan on a regular basis.** No matter how good your continuity plan may be, as soon as you have written it, assume that it is already outdated. Tourism is one of the least static businesses; it is always in a constant state of change. This means that your business continuity plan must be examined on a regular basis and keep up to date as much as possible.

**-Be creative in your business plan.** Make sure that you think not only about all sorts of things that could go wrong, but also remember that in tourism we will have to maintain our sense of hospitality both during and after the crisis. Thus you will need to not only think about your internal communications system, but how your guests will communicate with their friends and relatives during the crisis. Ask yourself how you will feed people, what special needs will visitors have and how you may have to deal with people who speak a foreign language.

**-Remember that tourism is as much about perceptions as facts.** That means that as part of your continuity plan, you must have a media information plan. The media can paint a story with a positive or negative spin. Should the media portray your locale in a negative light; then they can make your business recuperation much more difficult. To guard against that potential, incorporate your guests into the continuity plan so that they become your allies rather than your foes.

**-Determine where your continuity weak points are and be ready to deal with these issues before all else fails.** Every locale has several weak points. It may be a road network, the fact that the airport is close to the sea or vulnerable to a breach of security, it may be that hotel food services are not up to par or that there is insufficient medical attention in your community. Know these weak points and think how you will continue should a disaster occur.

**-Make sure everyone knows what his or her role is, and how to replace at least one other player should that be necessary.** A crisis is not the time to hold philosophical discussions; there needs to be one person in charge who gives the orders and has an overall view of the situation. Prior to developing a continuity plan, players should be invited to speak their minds, but once the plan needs to go into action, second guessing becomes counter productive. On the other hand, all participants in a continuity plan are liable to not be able to perform, for any number of reasons. Therefore protect the plan by creating player redundancies, if one person cannot assume the responsibility then there is a back-up person to fill his or her shoes.

**-Understand the importance of "redundancy".** Redundancy is having multiple plans in place so that if for some reason, one back-up system does not work, there is a second one to back-up the back-up system. Redundancy systems not only work as an insurance policy but also help to lower the chances of fear and panic. Guests need to know that the local authorities are in control, have a plan and have taken the time to care not only about property and profits but also about them.

### **FAMILY IN NEED DUE TO HOME FIRE**

On Sunday May 13th around 0200hrs a family lost a home due to a fire. The home and all its contents were completely destroyed. Single mom and she has 5 children. Everyone made it



out safe but they lost some family pets. As with any loss of this magnitude this is going to be a very hard time for her and the children. They are in need of everything (clothing and shoes) being most important right now. In the near future they will need help in other areas. Rachael is the point of contact for assistance, and can be reached at 315-246-7939. She will be collecting anything that can be donated over the next several days. Thank you so much for your help, It will be greatly appreciated. She has set up a Facebook page under Milton Family Home Loss. All donation information can be found there. Any questions feel free to contact her.

The following are the family names and clothing sizes. (I will be getting more definite clothing and shoes sizes sometime today) anything at this time would be helpful.

[www.facebook.com/#!/Miltonfamilyhomeloss](http://www.facebook.com/#!/Miltonfamilyhomeloss)

has all the information updates about this family.

### **MOTHER WITH AUTISTIC CHILD CAR BILL**

We raised \$300 for her, thank you. All Pro Tune Up is allowing her to pay off the rest of the \$2400 bill in monthly installments. If you want to contribute to this bill, please do so by pay pal on the SAFER webpage, or call Barbara (850) 982-7991 to drop off a check or some other form of support.

### **COMMUNITY PREPAREDNESS WEBINAR SERIES NATIONAL PREPAREDNESS MONTH 2012**

**Tuesday, June 5th, 3:00 PM ET/Noon PT**

Please **JOIN US** on June 5th for the official launch webinar for National Preparedness Month 2012 this September. National Preparedness Month has grown every year, and with your help, this will be our most successful and coordinated effort to date!

The theme for this year's National Preparedness Month is **Pledge to Prepare**. **DON'T MISS** this great opportunity to learn about the number of easy ways that you, your organization, or your business or place of work can fulfill the pledge and become better prepared for disasters **this year**:

- **Free Publicity**: Thousands of people visit this site. Having your events and training and education activities in one place makes it so much easier, not just for us and the public, but also leadership and the media, to learn about the great work that you're doing. Please post any upcoming events and learning opportunities on the site's [events calendar](#). Your events will be placed on a Google map and the public will be able to search for events by zip code.
- **Connect with Current and New Partners**: The [discussion boards](#) are a great way to meet new partners and to exchange information with the stakeholders you already work with. Please introduce yourself so that the public and other participants know who you are!
- **Event Ideas and Resources**: Get access to new ideas on how you and your community can get involved and [plan events](#) in your community to raise awareness about emergency preparedness and help people learn to protect their homes and families from all hazards

Details for the kick-off webinar are below. We look forward to working with you to make the nation more prepared.

#### **WEBINAR DETAILS:**

Presenters for this webinar will include representatives from organizations including:  
FEMA Individual and Community Preparedness Division

- The *Ready* Campaign
- Arizona Division of Emergency Management
- New York City Office of Emergency Management and Citizen Corps

**DATE:** Tuesday, June 5, 2012

**TIME:** 3:00 PM ET/Noon PT

**Please note that we will be opening the webinar meeting room beginning at 2:30 p.m. EDT in anticipation of a large volume of participants. Please feel free to join the webinar at this time, while understanding that the official event will still begin at 3 p.m. EDT.**

If you have not participated in a previous HSIN webinar and need to register, please click [here](#) in order to view this webinar.

If you have participated in a previous HSIN webinar and already have a username and password on the HSIN system, please log-in [here](#) in order to view this webinar.

### **How to view our webinars**

The Community Preparedness Webinar Series is conducted via DHS's HSIN Connect system. Audio for this webinar will be broadcast within HSIN Connect and will play through your computer speakers; there will not be a concurrent, phone-based teleconference. Questions and answers will be moderated via text-based chat inside the webinar. In addition, please ensure your computer's speakers are working prior to the webinar. If for any reason you have trouble accessing the system, please send an email to [citizencorps@dhs.gov](mailto:citizencorps@dhs.gov).

This webinar will last approximately one hour. In addition to airing live, the webinar will be recorded and viewable at a later date and linked from [this](#) web page. The live webinar will offer Closed Captioning and a transcript of the webinar will be posted with the recorded version of the webinar.

If you have not participated in a previous HSIN webinar and need to register, please click [here](#).

If you have participated in a previous HSIN webinar and already have a username and password on the HSIN system, please log-in [here](#).

### **REGISTER FOR 4-H SUMMER CAMP**

The Santa Rosa County 4-H Program is accepting registrations for the annual 4-H Camp program. Santa Rosa County 4-H Camp will be held the week of July 9 – 13 at Camp Timpoochee in Niceville, FL. Youth do not have to be 4-H members to participate in 4-H Camp.

Applications will be accepted until Friday, June 15, 2012 or until the camp is full. If you are interested in participating in 4-H Camp call the Santa Rosa County 4-H Office at 623-3868 for a registration packet.

4-H Camp is designed for youth ages 8-12 years of age as of September 1, 2011. Youth ages 13-18 years of age may participate in camp as camp counselors or counselors in training.

Cost for the week of camp is \$230 which includes lodging, meals, tee shirt and canteen. There is a reduced camp fee for youth who qualify for free or reduced lunch.

Camper Orientation will be held June 15, 2012, 6:00 pm to 7:00 pm as well as June 19, 2012, 6:00 pm to 7:00 pm. New campers must attend one of the camper orientations.

Camp is designed to be a fun, informal, educational program for youth. Activities include the traditional hiking, canoeing and campfire as well as some new and different activities such as marine science and peer mentoring programs. Camp always offers opportunities for youth to make new friends, enjoy the outdoors and get away from home. 4-H Alumni Sara May recalls her camping experiences, "I always couldn't wait to get to camp in the summer, and I cried on the way home! It was just a huge part of my childhood."



To register, please contact the Santa Rosa County 4-H Program Assistant, Prudence Caskey at (850) 623-3868 between 8:00 am and 4:30 pm weekdays. Hearing impaired individuals may call Santa Rosa County Emergency Management Service at 983-5373 (TDD).

If you are interested in helping to sponsor a camper's cost to camp, please contact Prudence Caskey, 4-H Program Assistant, at (850) 623-3868 or email her at [prudencec@santarosa.fl.gov](mailto:prudencec@santarosa.fl.gov).

### **CRAM THE VAN**

As students take their FCAT exams and prepare for Summer Vacation, we prepare for the Cram the Van school supply drive.

If you, your church or business would like to participate, donate or volunteer, please let us know early by emailing [marianne@unitedwaysrc.org](mailto:marianne@unitedwaysrc.org) or call (850) 623-4507.

### **JUNE 8 IS WORLD OCEANS DAY!**

Contact: Mandy Evers, 850-366-2660, [nwfevents@gmail.com](mailto:nwfevents@gmail.com)  
Charlene Mauro, Project Director, [navarresciencestation@gmail.com](mailto:navarresciencestation@gmail.com)  
Chris Verlinde, UF/IFAS Fl. Sea Grant, 850-623-3868,  
[chrismv@ufl.edu](mailto:chrismv@ufl.edu)

June 8 & 9, 2012, Navarre Beach, Florida -- The Navarre Beach Marine Science Station is proud to join with hundreds of other educational institutions, conservation organizations, and thousands of individuals in dozens of countries around the world in celebrating World Oceans Day, an opportunity to celebrate the oceans' wide array of wonders and resources, and consider ways that each of us can help with ocean conservation. The 2012 theme "*Youth: the Next Wave for Change*" emphasizes the important role that 'tweens and teens can play, and are playing, in conserving our oceans.

Join us at the Navarre Beach Marine Science Station for a free, family-centered celebration. It will begin on Friday, June 8 at 6 p.m. with a sunset kayak tour lead by a local naturalist. The evening will come to an end with a public viewing of a family friendly, marine-themed movie on the beach starting at 8 p.m. On Saturday, June 9 the festival will begin at 10 a.m. with multiple games and activities for children and families throughout the day, including water recreation demos, a touch tank, reading corner, free Dr. Seuss books (while supplies last), local resource agency information, wildlife demonstrations and more.

### **BRIDGES OUT OF POVERTY**

If you are looking to counter poverty or its impact on people and businesses in your community, Bridges Out of Poverty solutions give you the structures, ideas, and concrete tools a community needs to prevent, reduce, and alleviate poverty. Bridges Out of Poverty is an approach that helps employers, community organizations, social-service agencies, and individuals address poverty in a comprehensive way. People from all economic classes come together to improve job retention rates, build resources, improve outcomes, and support those who are moving out of poverty.

The Santa Rosa School District is sponsoring this event for Santa Rosa County leaders.

# Bridges Out of Poverty

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The Santa Rosa School District is sponsoring this event for Santa Rosa County leaders.

When: July 16<sup>th</sup>, 17<sup>th</sup>, and 18<sup>th</sup>  
8:30-3:30 p.m.

Where: Berryhill Administrative Complex  
6751 Berryhill Street, Milton 32570

Who: School District and Community Leaders



Please take a moment to complete the registration form below and return it to Dr. Karen Barber, Office of Federal programs by email ([barberk@mail.santarosa.k12.fl.us](mailto:barberk@mail.santarosa.k12.fl.us)) or fax (983-5011) by June 1, 2012

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## Bridges Out of Poverty

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Email: \_\_\_\_\_

(SRSD Staff registration: PGS Course #2256, Section #9401)

### **SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING**

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, June 7, at 4 p.m. at the Santa Rosa County Health Department, 5527 Stewart Street in Milton. This meeting will discuss the grant award for 2012-13, work plan development and submission, and select the officers for the upcoming year.

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults

in the county. Members include: Santa Rosa County Health Department; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

**The money cigarette companies spent in 2006 on U.S. marketing amounted to approximately—**

- \$34 million per day,
- \$42 for every person in the United States, and
- more than \$275 for each U.S. smoker aged 18 years or older.

The World Health Organization (WHO) has selected "tobacco industry interference" as the theme of the next World No Tobacco Day, which will take place on May 31, 2012. This campaign will illuminate and counter the efforts that the tobacco industry is using to undermine the WHO Framework Convention on Tobacco Control. World No Tobacco Day 2012 will educate policy-makers and the general public about the tobacco industry's nefarious and harmful tactics.

For more information on the Santa Rosa County Tobacco Free Coalition, please contact Jeff Etheridge at (850) 983-5200 ext. 142

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **THE ONE HARVEST STARTS IN JUNE**

Save on food costs with One Harvest, see PDF for details  
If PDF will not open, contact me for original copy



One Harvest.pdf

### **FAMILIARIZE CHILDREN WITH THE BEEPING SOUND OF A SMOKE ALARM SO THEY'LL KNOW WHA...**

Familiarize children with the beeping sound of a smoke alarm so they'll know what it means and what to do. More fire safety tips available at [www.ready.gov/fires](http://www.ready.gov/fires)  
[www.ready.gov](http://www.ready.gov)

Each year more than 2,500 people die and 12,600 are injured in home fires in the United States, with direct property loss due to home fires estimated at \$7.3 billion annually. Home fires can be prevented!

### **EXPO PRESENTS.....**

Gulf Breeze Hospital will provide Blood Pressure testing, sugar testing, Dietician will be there to check height and weight and talk about your health. testing for stroke, and infection control. Visit the expo at the City of Gulf Breeze [Recreation Center](#) and see below for more information.

### **HEALTHY OPTIONS**

The SRCHD is sponsoring the Farmer's Market program at the Milton CHD on Tuesdays and Thursdays from 7:00 A.M. – 1:00 P. M? The vendors are local and produce is picked the day before. They are also at the Riverwalk on Saturday mornings.

Providing a healthy option for those "built environments"!

### **ARE YOU PREPARED FOR FLOOD SEASON?**

Floods are one of the most common disasters. They can occur in any state and cause more damage than any other type of disaster. Already this year we've seen major flooding in West Virginia and Washington, disrupting communities and impacting the lives of thousands. Now that flood season is here, would you know what to do?

Find out by taking our [Flood Safety Fact or Fiction Quiz >](#)

### **PLAN & PREPARE**

Tornadoes! Read our [tornado safety tips](#) and learn how to prepare for these treacherous twisters. [Get prepared >](#)

### **TEACH YOUR CHILDREN HOW AND WHEN TO CALL 9-1-1 OR YOUR LOCAL EMERGENCY MEDICAL S...**

Teach your children how and when to call 9-1-1 or your local emergency medical services number for help. More fun and engaging tips and tools for kids to take an active role in getting prepared at [www.ready.gov/kids](http://www.ready.gov/kids)

### **SANTA ROSA KIDS HOUSE 5K RUN**

Santa Rosa Kids House will be sponsoring a 5K Run/ 1 Mile Fun Run on June 16, 2012 at NAS Whiting Field. I have attached the 5K Run Flyer/Registration and the Sponsor Form. Please feel free to post the Flyer in any business you can.

I am asking for assistance from the board members in obtaining sponsors for this event. In addition to monetary sponsors we are looking for sponsors that will provide fruit, water, and Gatorade at the race. If a company wants to set up the table they are welcome to promote their business. The Main Water Station will be at the Start/Finish line and there will be one at a half way point in the course. Please assist in obtaining these sponsors to help in offsetting the cost of the event. The company name will be on the back of over 200 shirts.



SRKH 5K Sponsor  
Flyer.pdf



SRKH 5K Registration  
Flyer.pdf

I will be the contact for sponsorships and my information is included in the Sponsor Flyer. Let's promote this event and make a lot of money for the Kids House.

Randy P. Tiff, Warden, Santa Rosa Correctional Institution (850-983-5901)

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to 346 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertising sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **PREPAREDNESS EXPO IS COMING SOON!**

Don't forget to save the date for the **June 23rd** Preparedness Expo being held at the Gulf Breeze auditorium in the community Center. **It starts at 10am and ends at 2pm.** You should be able to pick up lots of good information about being prepared for what could be a bad season for storms and illnesses. Be sure to stop by and visit our vendors who have ways of protecting you, your family and your home. This is the only preparedness expo in the Western Panhandle dedicated to all hazards. **Looking for vendors!!!!!!**



CREATING A SAFER SANTA ROSA



## **2012 Preparedness EXPO**

Support Alliance For Emergency Readiness (SAFER) has scheduled the third annual Preparedness Expo for **June 23, 2012** at the City of Gulf Breeze [Recreation Center](#). The purpose of the Expo is to offer attendees critical information in order to ensure their homes and businesses are protected against disaster. This Expo will run from 10a.m. – 2p.m. Our sponsors, Retired Senior Volunteer Program and Hometown Contractors would like to invite you to participate.

We would like to invite members of the public to attend. We should have a great line of vendors and other activities for you. Watch for more information on the scheduling of these classes, or regularly visit [www.safersantarosa.org](http://www.safersantarosa.org) for updates. You may also visit us on facebook.

We would also like you to consider ways in which your company can be a part of and benefit from this important community event. In addition to participating as an exhibitor, we also have many sponsorship opportunities, which include booth space, and more exposure in the community. Let us know if you would like more information about Expo Sponsorship or if you have any Expo questions by contacting Brenda at [brsvpsantarosa@mchsi.com](mailto:brsvpsantarosa@mchsi.com) or 983-5220.

SAFER is a 501(c)(3) nonprofit organization whose core purpose is to engage our community in disaster preparedness, response and recovery and was established to engage all sectors of the community to ensure scarce resources are utilized effectively, efficiently and with minimum duplication. Our hope is that you can support this effort by attending this EXPO.

In service to our community,

SAFER Board

## **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

## **LOCAL TRAINING OPPORTUNITIES**

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking

for classes, we are in region 1. Go to the following web page  
<http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **MRC RADIATION TRAINING**



MRC Radiation  
Volunteer Training Fly



MRC Radiation  
Volunteer Training Fly

MRC Radiation Training scheduled for Saturday, June 23rd at Santa Rosa EOC.

Link in flyer may not work so use this:

[http://www.myfloridaeh.com/radiation/RRVC\\_Course\\_Reg.htm](http://www.myfloridaeh.com/radiation/RRVC_Course_Reg.htm)

MRC Santa Rosa Peggy Armstrong 850-983-5200 x166

### **NEW ONLINE TRAINING PROGRAMS**

Through a collaboration with the NYSDOH Tobacco Control Program the Empire State PHTC is excited to announce the availability of a series of new e-learning courses focused on Tobacco and Public Health.

This new and exciting series provides a well-rounded introduction to the topic of tobacco dependence, its health implications and existing approaches to address this preventable yet deadly addiction.

[Tobacco Awareness for Public Health Professionals](#)

[Tobacco Assessment Toolkit: Clinical Practice Guidelines](#)

[Tobacco Treatment Toolkit: Clinical Practice Guidelines](#)

[Tobacco Dependence: A Foundation for Public Health Professionals](#)

All of our ESPHTC courses are free, self-paced and interactive and many offer continuing education credits.

### **IS-36: MULTHAZARD PLANNING FOR CHILDCARE**

<http://training.fema.gov/EMIWeb/IS/is36.asp>

### **PER 212 OPERATIONAL LEVEL RESPONSE TO HAZMAT/WMD INCIDENTS**

This course focuses on the unique personal protection challenges that responders face during a WMD or terrorist incident. Upon successful course completion, participants will be able to respond to a WMD/terrorism incident in a defensive mode and preclude the spread of a CBRNE hazard to the public and the environment. Major course topics include: assessing CBRNE hazards, predicting the likely behavior of CBRNE materials, effectively operating and communicating in a unified command structure of ICS, determining detection equipment and personal protection equipment (PPE) needs, performing emergency decontamination, and identifying defensive strategies for a CBRNE incident. This course provides the knowledge and skills needed to obtain certification through NPQS (ProBoard) at the hazardous materials Operations level (NFPA 472). The course is delivered using lectures, interactive participant activities, performance-oriented skills stations, small group discussions, multimedia scenarios, and an end-of-course written and skills examinations.

Free Pro Board Testing will be offered with this course. This training is recommended for all First Responders

Pace Fire Department 4773 Pace Patriot Blvd Pace 32571 Santa Rosa County Area 1  
Friday, June 22, 2012 at 6:00 p.m. - Sunday, June 24 at 6:00 p.m.

**Please register online at:**

<http://www.floridadisaster.org/TrainingCalendar/moreinfo.asp?id=2673>

### **MEDICAL PREPAREDNESS AND RESPONSE TO BOMBING INCIDENTS**



As promised, here is the MGT 348 Flyer. The dates are not posted on this flyer but here are the details.

Location: Santa Rosa EOC  
Dates: November 28<sup>th</sup> and 29<sup>th</sup>  
Time: tentative 8:00-5:00  
Total time: 18 hours CEU for Nurses and Physicians: 1.6  
Register online at: <http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

### **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Public's misperceptions another hurricane hazard

<http://www.pnj.com/article/20120530/NEWS01/120530001/Public-s-misperceptions-another-hurricane-hazard?odyssey=tab|topnews|text|FRONTPAGE>

Hurricane forecasters lean on social media to spread the news

[http://articles.orlandosentinel.com/2012-05-28/news/os-facebook-twitter-hurricane-20120528\\_1\\_facebook-page-facebook-and-twitter-social-media](http://articles.orlandosentinel.com/2012-05-28/news/os-facebook-twitter-hurricane-20120528_1_facebook-page-facebook-and-twitter-social-media)

Business EOCs Improve Public-Private Relationships

<http://www.emergencymgmt.com/safety/Business-EOCs-Improve-Public-Private-Relationships.html>

Emergency Managers in Mass Fatality Incidents

<http://www.iaem.com.sg/?p=285>

Bird-flu test identifies 10 strains of virus

<http://www.newscientist.com/article/dn21859-birdflu-test-identifies-10-strains-of-virus.html>

National Weather Service, Wireless Emergency Alerts on Your Mobile Device FAQ

[http://www.crh.noaa.gov/news/display\\_cmsstory.php?wfo=crh&storyid=83063&source=0](http://www.crh.noaa.gov/news/display_cmsstory.php?wfo=crh&storyid=83063&source=0)

National Hurricane Center Twitter Account

[http://twitter.com/#!/NHC\\_Atlantic](http://twitter.com/#!/NHC_Atlantic)

American Red Cross Social Engagement Handbook

<http://www.scribd.com/doc/92697012/Social-Engagement-Handbook-2-0>

Hurricane Preparedness PSAs: The NOAA Team Effort- Video

<http://www.youtube.com/watch?v=woiNjsKLsm0&feature=youtu.be>

Gov. Talks Preparedness for 2012 Hurricane Season (Florida)

<http://www.nbcmiami.com/news/local/Gov-Talks-Preparedness-For-2012-Hurricane-Season-151810375.html>

Hurricane evacuation: Tech advances a plus (Florida)

<http://www.marcoislandflorida.com/apps/pbcs.dll/article?AID=/20120525/WEATHER01/305250050/Hurricane-evacuation-Tech-advances-plus>

Emergency managers found lessons in devastation from Hurricane Andrew (Florida)

<http://www.tampabay.com/news/weather/hurricanes/emergency-managers-found-lessons-in-devastation-from-hurricane-andrew/1230594>

How to start a business continuity program

<http://www.networkworld.com/news/2012/051712-how-to-start-a-business-259371.html?hpg1=bn>

Latest weapon in hurricane arsenal -- social media

[http://www.sentinelandenterprise.com/local/ci\\_20591340/latest-weapon-hurricane-arsenal-social-media?source=rss](http://www.sentinelandenterprise.com/local/ci_20591340/latest-weapon-hurricane-arsenal-social-media?source=rss)

Breaking the Cycle of Reliance on Federal Help after Disasters

<http://www.emergencymgmt.com/disaster/Breaking-Reliance-Federal-Help-After-Disasters.html>

Survey Reveals Significant Gaps in Small Businesses' Disaster Preparedness

[http://finance.yahoo.com/news/survey-reveals-significant-gaps-small-120000981.html;\\_ylt=A2KLOzKVbrRPmiAAZoTQtDMD](http://finance.yahoo.com/news/survey-reveals-significant-gaps-small-120000981.html;_ylt=A2KLOzKVbrRPmiAAZoTQtDMD)

Industry Perspective: The Importance of Public-Private Partnerships

[http://www.emergencymgmt.com/disaster/Industry-Perspective-Importance-Public-Private-Partnerships.html?goback=%2Egde\\_52824\\_member\\_113788413](http://www.emergencymgmt.com/disaster/Industry-Perspective-Importance-Public-Private-Partnerships.html?goback=%2Egde_52824_member_113788413)

Report on massive Southwestern blackout faults human element

<http://www.latimes.com/news/local/la-me-blackout-20120502,0,4259695.story?track=lat-email-topofthetimes-May2012>

How Twitter was used in a potential mass casualty scenario

<http://www.kevinmd.com/blog/2012/04/twitter-potential-mass-casualty-scenario.html>

Getting prepared (Florida)

<http://www.myhometownnews.net/index.php?id=92073>

Identifying Vulnerable Older Adults and Legal Options for Increasing Their Protection during All-Hazards Emergencies: A Cross-Sector Guide for States and Communities

[http://www.cdc.gov/aging/emergency/planning\\_tools/guide.htm](http://www.cdc.gov/aging/emergency/planning_tools/guide.htm)

Crisis Communication: Three factors that influence trust

<http://lucienecanton.typepad.com/files/trust-apr-2012.pdf>

Social Media 4 Emergency Management, Lessons from Virtual Teams

<http://www.sm4em.org/2012/04/lessons-from-virtual-teams/>

Better Understanding of Psychosocial Consequences of Disasters Needed, Report Says

<http://www.hstoday.us/industry-news/general/single-article/better-understanding-of-psychosocial-consequences-of-disasters-needed-report-says/8dc0f958951ddc45ded0930fec54303.html>

How Social Research Can Help Emergency Managers Plan

<http://www.emergencymgmt.com/disaster/Social-Research-Help-Emergency-Managers-Plan.html>

United States: Social media sites help aid agencies, families after disasters

<http://www.preventionweb.net/english/professional/news/v.php?id=25632&a=email>

FEMA Director: Private Sector Needs 'Seat at the Table' in Disaster Response

<http://www.insurancejournal.com/news/national/2012/03/28/241010.htm>

CDC, Disabilities: Emergency Preparedness Training

[http://www.cdc.gov/Features/EmergencyPreparedness/?s\\_cid=tw\\_cdc1274](http://www.cdc.gov/Features/EmergencyPreparedness/?s_cid=tw_cdc1274)

Disability Prepared, Best of the Best Practice Sites  
<http://disabilityprepared.ku.edu/>

Work with Private Sector, Plan for the Worst, Says FEMA Administrator  
<http://www.emergencymgmt.com/disaster/Work-With-Private-Sector-Plan-for-the-Worst-Says-FEMA-Administrator.html>

WHO, Psychological First Aid: Guide for Field Workers  
[http://whqlibdoc.who.int/publications/2011/9789241548205\\_eng.pdf](http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf)